

Checklist For Starting a Photography Business

Business Planning

- Define photography niche
- Write a business plan
- Set business goals

Portfolio Development

- Build a diverse portfolio
- Create an online gallery
- Gather testimonials

Legal Requirements

- Register business name
- Obtain necessary permits
- Consider insurance needs

Marketing and Sales

- Develop a marketing plan
- Create a professional website
- Utilize social media platforms

Financial Setup

- Open a bank account
- Set pricing structures
- Manage accounting system

Client Management

- Implement booking system
- Offer exceptional service
- Follow-up with clients

Equipment and Software

- Purchase cameras and lenses
- Invest in lighting and accessories
- Acquire editing software

Go-to Resources for Starting a Photography Business

Website Builders

- [Squarespace](#)
- [Wix](#)
- [WordPress](#)

Equipment Suppliers

- [B&H](#)
- [Adorama](#)
- [Canon](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Domain Name Search](#)

*All of the resources are clickable links