

Checklist For Starting a Furniture Store

Business Planning

- Research market trends
- Define target audience
- Select business model
- Develop business plan

Legal Requirements

- Register business name
- Obtain EIN
- Secure local permits
- Get resale certificate

Financial Planning

- Open business bank account
- Arrange financing options
- Set pricing strategy
- Forecast budget

Location and Setup

- Choose store location
- Lease commercial space
- Design store layout
- Purchase insurance

Inventory Management

- Source furniture suppliers
- Choose product range
- Implement inventory system
- Schedule deliveries

Marketing and Sales

- Create branding materials
- Develop marketing plan
- Launch promotional events
- Train sales staff

Customer Experience

- Set up payment systems
- Design customer service policies
- Create loyalty programs
- Establish return policy

Go-to Resources for Starting a Furniture Store

Design and Layout

- [SketchUp](#)
- [AutoCAD](#)

Inventory Management

- [Lightspeed](#)
- [Square for Retail](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [SWOT Analysis Generator](#)
- [Lean Canvas Generator](#)

*All of the resources are clickable links