

Checklist For Starting a Pearl Party Business

Business Planning

- Develop a business plan
- Choose a business model
- Set business goals

Branding and Marketing

- Create a logo and branding
- Develop a marketing strategy
- Set up social media profiles

Market Research

- Identify target market
- Analyze competitors
- Survey potential customers

Event Planning

- Plan the event format
- Develop hosting scripts
- Create an event checklist

Legal Requirements

- Register the business
- Obtain necessary licenses
- Consider liability insurance

Sales and Customer Service

- Set up an online store
- Establish payment methods
- Train in customer service

Supplier Relationships

- Source pearl suppliers
- Negotiate wholesale prices
- Establish return policies

Go-to Resources for Starting a Pearl Party Business

Supplier Directories

- [ThomasNet](#)
- [Alibaba](#)

Event Management

- [Eventbrite](#)
- [Asana](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Invoice Generator](#)
- [Logo Generator](#)

*All of the resources are clickable links