

Checklist For Starting a Party Decorating Business

Market Research

- Identify target market
- Analyze competitors
- Determine pricing strategy
- Survey potential clients

Business Plan Development

- Outline business goals
- Develop marketing strategy
- Plan financials
- Create an operations plan

Legal Requirements

- Register business name
- Obtain necessary licenses
- Secure insurance coverage
- Understand tax obligations

Supplies and Equipment

- Purchase decorating materials
- Invest in tools and equipment
- Organize storage solutions
- Establish reliable suppliers

Branding and Marketing

- Design a business logo
- Create promotional materials
- Build a professional website
- Plan social media presence

Service Development

- Define service offerings
- Set up pricing packages
- Develop portfolio samples
- Establish service agreements

Go-to Resources for Starting a Party Decorating Business

Design Tools

- [Canva](#)
- [Adobe Spark](#)
- [PicMonkey](#)

Social Media

- [Hootsuite](#)
- [Buffer](#)
- [Later](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Domain Name Search Tool](#)

*All of the resources are clickable links