Checklist For Starting a **Paintball Field**

Business Planning

- Conduct market research
- Write a business plan
- O Decide on business structure
- Choose a catchy name
- Register the business

Location and Facilities

- Secure a large, accessible location
- O Design field layouts
- Build obstacles and structures
- Ensure safety measures
- Arrange for parking

Legal and Insurance

- Obtain necessary permits
- Secure liability insurance
- O Comply with safety regulations
- O Draft waiver forms
- Register for taxes

Equipment and Supplies

- O Purchase quality paintball guns
- Stock up on paintballs
- Acquire safety gear
- O Set up rental equipment
- Maintain equipment regularly

Marketing and Sales

- O Develop a marketing plan
- O Create a website
- O Utilize social media
- Offer group packages
- Host tournaments

Operations Management

- Hire trained staff
- Set operational procedures
- Schedule games and events
- Manage bookings
- Maintain facilities

Go-to Resources for Starting a Paintball Field

Booking Systems

- Bookeo
- SimplyBook.me
- FareHarbor

Safety Management

- ECOMPLY.io
- SafetyCulture

Business & Accounting

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation



Useful Tools ● Logo Generator ● Domain Name Search Tool

