Checklist For Starting a Packaging Business

Business Planning

- ◯ Conduct market research
- ◯ Define your niche
- ◯ Create a business plan
- ◯ Choose a business name

Supply Chain Management

- ◯ Source raw materials
- ◯ Establish supplier relationships
- ◯ Implement inventory management
- ◯ Plan logistics and distribution

Legal and Regulatory

- ◯ Obtain necessary licenses
- ◯ Register for taxes
- ◯ Understand packaging regulations
- ◯ Secure business insurance

Marketing and Sales

- ◯ Develop branding materials
- ◯ Build a company website
- ◯ Create marketing strategies
- ◯ Network with potential clients

Location and Equipment

- ◯ Choose a facility location
- ◯ Purchase packaging machinery
- ◯ Setup storage solutions
- ◯ Establish a production layout

Operations and Staffing

- ◯ Hire skilled workers
- ◯ Train staff on machinery
- ◯ Implement quality control
- ◯ Setup operational workflows

Go-to Resources for Starting a Packaging Business

Design Software
- Adobe Illustrator
- CorelDRAW
- Sketch

Supply Chain
- SAP SCM
- Oracle SCM Cloud
- Infor SCM

Business & Accounting
- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation

Useful Tools • QR Code Generator • Lean Canvas Generator

*All of the resources are clickable links

step by step business