

# Checklist For Starting a Nutrition Business

## Business Concept

- Identify your target market
- Determine service offerings
- Develop a unique value proposition
- Research competitors

## Registration and Compliance

- Choose a business structure
- Register your business name
- Obtain permits and licenses
- comply with dietary regulations

## Financial Setup

- Open a business banking account
- Set up accounting software
- Secure funding if necessary
- Plan budget

## Office and Clinic Setup

- Prepare a consultation space
- Purchase equipment and furniture
- Set up a client management system
- Ensure privacy and comfort

## Service Development

- Create nutrition plans and programs
- Develop meal plans and resources
- Establish consultation protocols
- Implement follow-up procedures

## Marketing and Branding

- Design a professional website
- Create engaging social media profiles
- Develop branding materials
- Network with providers and gyms

## Client Relationship

- Use a reliable scheduling system
- Implement a CRM tool
- Gather client feedback regularly
- Offer personal service enhancements

## Go-to Resources for Starting a Nutrition Business

### Nutrition Software

- [Nutrium](#)
- [DietMaster Pro](#)
- [Evolution Nutrition](#)

### Educational Platforms

- [Precision Nutrition](#)
- [The Health Sciences Academy](#)
- [Dietitian Central](#)

### Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

### Useful Tools

- [QR Code Generator](#)
- [Lean Canvas Generator](#)

\*All of the resources are clickable links