

Checklist For Starting a Nail Salon Business

Business Planning

- Conduct market research
- Define target audience
- Set business goals
- Outline services offered

Legal and Regulatory

- Register business name
- Obtain necessary licenses
- Comply with health regulations
- Secure liability insurance

Location and Setup

- Choose a high-traffic location
- Design salon layout
- Purchase equipment and supplies
- Ensure accessibility standards

Staffing and Management

- Hire qualified nail technicians
- Train staff on hygiene practices
- Set up payroll system
- Develop employee handbook

Marketing and Branding

- Create a logo
- Develop a marketing strategy
- Set up social media profiles
- Offer opening promotions

Financial Planning

- Create a budget
- Open a business bank account
- Set pricing structure
- Plan for future growth

Customer Experience

- Implement booking system
- Provide exceptional service
- Gather customer feedback
- Offer loyalty programs

Go-to Resources for Opening a Nail Salon Business

Salon Management

- [Vagaro](#)
- [Mindbody](#)
- [Square Appointments](#)

Supply Vendors

- [SalonCentric](#)
- [CosmoProf](#)
- [Universal Companies](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [QR Code Generator](#)

*All of the resources are clickable links