

Checklist For Starting a Moving Company

Market Research

- Analyze local demand
- Identify target market
- Research competitors
- Determine pricing strategy

Business Planning

- Develop a detailed business plan
- Choose a business structure
- Register the business name
- Create a brand identity

Legal and Regulatory

- Obtain necessary business licenses
- Secure insurance coverage
- Comply with regulations
- Get an USDOT number

Vehicle Acquisition

- Purchase or lease moving trucks
- Secure maintenance contracts
- Implement tracking systems
- Equip vehicles with supplies

Office and Storage

- Find a suitable office location
- Consider storage solutions for clients
- Set up a secure storage system
- Ensure facilities comply with standards

Equipment and Supplies

- Acquire high-quality moving equipment
- Stock up on moving supplies
- Purchase uniforms for staff
- Invest in technology for inventory

Marketing and Sales

- Develop a marketing strategy
- Create promotional materials
- Build a professional website
- Engage in local advertising

Staffing

- Hire experienced movers
- Conduct background checks
- Provide training on moving techniques
- Develop customer service protocols

Customer Service

- Set up a booking system
- Offer competitive pricing
- Implement a feedback system
- Maintain high service standards

Go-to Resources for Starting a Moving Company

Vehicle Management

- [Fleetmatics](#)
- [Teletrac Navman](#)
- [Samsara](#)

Supplies and Equipment

- [Uline](#)
- [Grainger](#)
- [Home Depot](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Invoice Generator](#)
- [SWOT Analysis Generator](#)

*All of the resources are clickable links