

Checklist For Starting a Money Lending Business

Legal Requirements

- Obtain necessary licenses
- Comply with laws
- Set up legal structure

Business Planning

- Define target market
- Create a business plan
- Establish lending criteria

Operations Setup

- Choose a business location
- Implement software
- Develop risk assessment

Finance Management

- Secure initial funding
- Set interest rates
- Manage cash flow

Marketing and Outreach

- Develop a website
- Network with financial advisors
- Launch marketing campaigns

Customer Management

- Train customer service team
- Set up customer support
- Implement privacy policies

Go-to Resources for Starting a Money Lending Business

Loan Management

- [The Loan Office](#)
- [LoanPro](#)
- [Loandisk](#)

Marketing Tools

- [Hootsuite](#)
- [Canva](#)
- [Mailchimp](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Invoice Generator](#)
- [SWOT Analysis Generator](#)

*All of the resources are clickable links