

Checklist For Starting a Mobile DJ Business

Business Planning

- Define target market
- Outline services offered
- Set business goals
- Analyze competition

Legal Requirements

- Register business name
- Obtain necessary licenses
- Get insurance coverage
- Protect music rights

Equipment Acquisition

- Purchase DJ gear
- Invest in sound system
- Secure lighting equipment
- Consider backup equipment

Marketing and Branding

- Design a logo
- Create a website
- Develop social media presence
- Produce promotional materials

Music and Playlists

- Build a diverse music library
- Create signature playlists
- Stay updated with music trends
- Organize music files

Networking

- Connect with event planners
- Join local business groups
- Collaborate with venues
- Participate in community events

Go-to Resources for Starting a Microblading Business

DJ Equipment

- [Guitar Center](#)
- [Sweetwater](#)
- [B&H](#)

Licensing and Rights

- [ASCAP](#)
- [BMI](#)
- [SESAC](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [QR Code Generator](#)

*All of the resources are clickable links