

Checklist For Starting a Mobile Bartending Business

Market Research

- Identify target market
- Analyze competitor pricing
- Gauge pricing models
- Select popular drink offerings

Business Planning

- Draft a business plan
- Set financial goals
- Outline service menus
- Create a Lean Canvas

Licensing and Permits

- Obtain a liquor license
- Secure business registration
- Get health department clearance
- Acquire event permits

Equipment and Supplies

- Purchase portable bars
- Invest in bartending tools
- Stock up on glassware
- Buy bulk ingredients

Branding and Marketing

- Create a logo
- Build an engaging website
- Develop marketing materials
- Leverage social media platforms

Operations and Logistics

- Plan transport logistics
- Develop setup/breakdown procedures
- Train bartenders
- Create event contracts

Customer Experience

- Design signature cocktails
- Offer customizable packages
- Gather customer feedback
- Maintain high service standards

Go-to Resources for Starting a Mobile Bartending Business

Business Planning

- [LivePlan](#)
- [Bizplan](#)
- [Enloop](#)

Marketing and Sales

- [Eventbrite](#)
- [Peerspace](#)
- [The Bash](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks MyCorporation](#)
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Useful Tools

- [Logo Generator](#)
- [Lean Canvas Generator](#)

*All of the resources are clickable links