

Checklist For Starting a Microblading Business

Business Planning

- Conduct market research
- Define your niche and services
- Write a business plan
- Set pricing strategies

Legal Requirements

- Register your business
- Obtain necessary licenses
- Understand local health regulations
- Purchase liability insurance

Training and Certification

- Complete a microblading course
- Obtain certification
- Practice on artificial skin
- Get a pathogens certificate

Location and Equipment

- Lease a suitable space
- Purchase microblading tools
- Set up a sterile environment
- Install comfortable client seating

Branding and Marketing

- Develop a brand identity
- Create a professional website
- Utilize social media marketing
- Offer opening promotions

Operations and Management

- Develop client consent forms
- Set up appointment scheduling
- Implement customer service
- Manage inventory and supplies

Go-to Resources for Starting a Microblading Business

Training Platforms

- [PhiBrows](#)
- [Brow Daddy](#)
- [Microblading Academy USA](#)

Marketing Tools

- [Hootsuite](#)
- [Canva](#)
- [Mailchimp](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [QR Code Generator](#)

*All of the resources are clickable links