# Checklist For Starting a **Medical Courier Business**

### **Business Planning**

- O Develop a business plan
- Oldentify your target market
- Analyze competitor services
- O Define service offerings

# **Marketing and Sales**

- O Create a brand identity
- O Develop marketing materials
- Caunch a company website
- Establish sales strategies

### **Legal and Compliance**

- Register the business
- Obtain necessary licenses
- O Understand HIPAA compliance
- Secure insurance policies

# **Hiring and Training**

- Recruit skilled drivers
- Oconduct background checks
- O Provide HIPAA training
- Offer logistics training

# **Operations Setup**

- O Lease or purchase vehicles
- Set up an office space
- O Invest in necessary equipment
- Implement a tracking system

# **Finance Management**

- O Set up a business bank account
- Manage cash flow
- O Prepare for tax obligations
- Monitor financial performance

Go-to Resources for Starting a Medical Courier Business

### **Industry Software**

- Onfleet
- Key Software Systems
- Courier Management

### **HIPAA Compliance**

- Accountable
- Compliancy Group

### **Business & Accounting**

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation



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