Checklist For Starting a Locksmith Business

Research and Planning

- Conduct market analysis
- Develop a business plan
- Choose a business model
- Name your business

Legal and Administrative

- Register your business
- Obtain a locksmith license
- O Purchase liability insurance
- Comply with local zoning laws

Tools and Equipment

- Purchase locksmith tools
- Acquire a work vehicle
- Invest in key-cutting machines
- Stock lock and key inventory

Technology and Systems

- Set up business software
- O Implement scheduling tools
- O Develop an invoicing system
- Secure client management software

Marketing and Branding

- Create a logo and branding
- Launch a professional website
- Utilize social media marketing
- O Distribute flyers and business cards

Operations and Management

- Establish service protocols
- Set pricing structure
- ⊖ Hire skilled technicians
- Offer emergency services

Growth and Expansion

- Network with real estate firms
- O Provide ongoing training
- Expand service offerings
- Explore franchising opportunities

Go-to Resources for Opening a Locksmith Business

Training Resources

- ALOA
- Lockmasters

Useful Tools

- Foley-Belsaw Locksmithing
- Marketing Tools
- <u>Squarespace</u>
- <u>Wix</u>

Logo Generator
Invoice Generator

Google My Business

Business & Accounting

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation

