

Checklist For Starting a Limo Business

Business Planning

- Define business scope
- Research market demand
- Set business goals
- Develop a business plan

Legal Requirements

- Register business name
- Obtain business license
- Secure necessary permits
- Ensure ADA compliance

Insurance Coverage

- Purchase vehicle insurance
- Get liability insurance
- Consider comprehensive coverage
- Evaluate umbrella policies

Fleet Acquisition

- Choose vehicle types
- Inspect vehicle quality
- Arrange financing options
- Leasing vs. buying

Operational Setup

- Hire qualified drivers
- Implement booking system
- Establish maintenance routine
- Setup dispatch system

Marketing and Sales

- Create a website
- Develop marketing materials
- Plan promotional strategies
- Network with related businesses

Financial Management

- Set pricing structures
- Manage cash flow
- Track expenses and revenues
- Prepare for tax obligations

Go-to Resources for Opening a Limo Business

Fleet Management

- [Fleetio](#)
- [AUTOsist](#)
- [Onfleet](#)

Booking and Dispatch

- [Limo Anywhere](#)
- [Ground Alliance](#)
- [LimoSys](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Domain Name Search Tool](#)

*All of the resources are clickable links