

Checklist For Starting a Life Coaching Business

Qualification & Certification

- Obtain relevant certifications
- Pursue continuous education
- Join coaching associations
- Gain practical experience

Business Plan Development

- Define niche and services
- Identify target clientele
- Set pricing structure
- Develop a business model

Legal & Financial

- Register the business
- Open a business bank account
- Secure insurance coverage
- Understand tax responsibilities

Branding & Marketing

- Create a compelling brand
- Design marketing materials
- Build an online presence
- Network extensively

Workspace & Tools

- Establish a coaching space
- Set up virtual meet capabilities
- Invest in coaching tools
- Organize client management

Client Acquisition

- Develop referral programs
- Offer initial free sessions
- Create client testimonials
- Implement follow-up strategies

Go-to Resources for Starting a Life Coaching Business

Professional Development

- [International Coach Federation](#)
- [European Mentoring and Coaching Council](#)

Virtual Meeting

- [Zoom](#)
- [Skype](#)
- [Google Meet](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Lean Canvas Generator](#)
- [SWOT Analysis Generator](#)

*All of the resources are clickable links