

Checklist For Starting a Lawn Care Business

Business Planning

- Define services offered
- Identify target market
- Set pricing strategy
- Financial forecasting

Legal Requirements

- Register business name
- Obtain business license
- Secure insurance
- Understand tax obligations

Equipment and Supplies

- Purchase lawn mowers
- Buy trimming tools
- Invest in safety gear
- Stock fertilizers and seeds

Branding and Marketing

- Design a business logo
- Create business cards
- Develop a website
- Plan marketing strategies

Operational Setup

- Choose a business location
- Setup storage for equipment
- Establish operational processes
- Schedule maintenance for tools

Customer Management

- Setup booking system
- Create service agreements
- Implement feedback loop
- Develop loyalty programs

Go-to Resources for Starting a Lawn Care Business

Customer Relationship

- [HubSpot CRM](#)
- [Salesforce](#)
- [Zoho CRM](#)

Marketing Tools

- [Canva](#)
- [Adobe Spark](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Invoice Generator](#)
- [QR Code Generator](#)

*All of the resources are clickable links