

Checklist For Starting a Landscaping Business

Business Planning

- Conduct market research
- Develop a business plan
- Identify your target market
- Decide on services offered
- Plan your pricing structure

Legal and Administrative

- Register your business
- Obtain necessary licenses
- Secure insurance coverage
- Comply with local zoning laws
- Set up accounting systems

Equipment and Supplies

- Purchase essential tools
- Invest in professional equipment
- Stock up on supplies
- Organize storage and transportation
- Maintain equipment regularly

Skills and Staffing

- Gain landscaping expertise
- Hire skilled staff
- Provide training on safety
- Consider certifications
- Develop staff scheduling systems

Marketing and Sales

- Create a strong brand identity
- Build a professional website
- Utilize social media for promotion
- Network with contractors
- Offer promotions and deals

Operational Management

- Develop service protocols
- Implement project management
- Use scheduling software
- Develop customer service policies
- Focus on quality and reliability

Go-to Resources for Starting a Landscaping Business

Landscape Design

- [Pro Landscape](#)
- [SketchUp](#)
- [Vectorworks Landmark](#)

Project Management

- [Monday](#)
- [Asana](#)
- [Trello](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [SWOT Analysis Generator](#)
- [Logo Generator](#)

*All of the resources are clickable links