Checklist For Starting a Knife Sharpening Business

Business Planning

- O Conduct market research
- O Create a detailed business plan
- Oldentify your target market
- O Determine pricing strategy
- Estimate startup and ongoing costs

Skills and Training

- O Gain sharpening expertise
- Attend workshops or courses
- O Practice different techniques
- Stay updated on industry trends
- Obtain certifications (if available)

Legal Requirements

- O Register your business
- Obtain any required licenses
- O Secure liability insurance
- O Understand local regulations
- Register for taxes

Marketing and Outreach

- O Develop a brand identity
- O Build a professional website
- O Use social media platforms
- Network with local businesses
- Offer promotions and discounts

Equipment and Setup

- O Purchase sharpening equipment
- O Set up a workshop area
- O Invest in quality abrasives
- O Maintain a clean workspace
- Implement safety measures

Service and Operations

- O Set up an ordering system
- Offer pick-up and delivery options
- Oreate a service turnaround time
- O Develop customer service policies
- Keep track of client preferences

Go-to Resources for Starting a Knife Sharpening Business

Sharpening Equipment

- Tormek
- Work Sharp
- Lansky

Marketing Tools

- Adobe Spark
- Google My Business
- Yelp for Business

Business & Accounting

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation



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