

Checklist For Starting a Kennel

Business Planning

- Conduct market research
- Develop a business plan
- Define target market
- Choose a business model
- Estimate startup costs

Legal Requirements

- Register the business
- Obtain necessary permits
- Secure pet boarding license
- Review animal welfare laws
- Purchase liability insurance

Facility Setup

- Find a suitable location
- Design kennel layout
- Install appropriate enclosures
- Ensure proper ventilation
- Set up grooming areas

Health and Safety

- Develop sanitation protocols
- Implement emergency procedures
- Arrange veterinary support
- Stock first aid supplies
- Train staff in animal care

Operations Management

- Hire experienced staff
- Set operational hours
- Create care routines
- Use pet management software
- Establish pricing structure

Marketing and Outreach

- Build a website
- Utilize social media
- Create promotional materials
- Offer opening specials
- Network with local vets

Go-to Resources for Starting a Kennel

Pet Management

- [PawLoyalty](#)
- [Gingr](#)
- [ProPet](#)

Veterinary Networks

- [VetSource](#)
- [VetSuccess](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [SWOT Analysis Generator](#)
- [Invoice Generator](#)

*All of the resources are clickable links