

Checklist For Starting a Juice Bar Business

Business Planning

- Identify target market
- Outline business structure
- Project financials
- Research regulations

Financing and Funds

- Explore loan options
- Pitch to investors
- Budget setup
- Consider contingencies

Location

- High foot traffic area
- Analyze local demographics
- Lease negotiation
- Space functionality

Space Design

- Purchase equipment
- Layout optimization
- Interior branding
- Install point-of-sale

Ingredient Sourcing

- Local suppliers
- Seasonal produce
- Bulk purchasing
- Maintain quality

Menu Development

- Juice varieties
- Health-focused items
- Seasonal specialties
- Pricing strategy

Marketing and Launch

- Create a brand identity
- Social media marketing
- Grand opening event
- Ongoing promotions

Operations Management

- Staff recruitment
- Training programs
- Inventory management
- Customer service

Go-to Resources for Starting a Juice Bar Business

Industry Trends

- [Produce Marketing Association](#)

Produce Suppliers

- [LocalHarvest](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [QR Code Generator](#)

*All of the resources are clickable links