

# Checklist For Starting a Hot Shot Trucking Business

## Business Planning

- Define business objectives
- Identify target market
- Outline service areas
- Plan financials

## Legal Requirements

- Register business name
- Obtain an EIN
- Apply for DOT & MC numbers
- Secure required licenses

## Insurance Coverage

- General liability insurance
- Cargo insurance
- Vehicle insurance
- Workers' compensation

## Equipment

- Choose appropriate vehicles
- Invest in maintenance tools
- Acquire safety gear
- Secure storage space

## Operations Setup

- Establish a home office
- Implement a dispatch system
- Set up accounting software
- Develop a scheduling process

## Marketing and Sales

- Create a website
- Utilize social media
- Network with potential clients
- Offer competitive pricing

## Go-to Resources for Starting a Hot Shot Trucking Business

### Dispatch and Routing

- [Onfleet](#)
- [Route4Me](#)
- [WorkWave](#)

### Marketing Tools

- [HubSpot](#)
- [Mailchimp](#)
- [Hootsuite](#)

### Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

### Useful Tools

- [Logo Generator](#)
- [QR Code Generator](#)

\*All of the resources are clickable links