Checklist For Starting a Hot Sauce Business

Business Planning

- Identify target demographics
- Analyze competitor services
- Study local demand

Product Development

- Outline business objectives
- \bigcirc Plan logistics and operations
- Forecast finances

Legal Requirements

- Establish supplier relationships
- \bigcirc Decide on inventory range
- Set up inventory management

Production Setup

- Develop or procure software
- Ensure mobile compatibility
- Implement user-friendly interfaces

Branding and Marketing

- Organize delivery methods
- Plan delivery routes
- \bigcirc Hire drivers or delivery services

Distribution

- Develop branding & marketing
- Launch promotional campaigns
- Engage via social media

Financial Management

- Register the business
- \bigcirc Obtain permits and licenses
- Ensure data protection compliance

Go-to Resources for Starting a Hot Sauce Business

Market Research

Statista

IBISWorld

• Euromonitor

- Safety Certification
- <u>ServSafe</u>
 - NSF International

Business & Accounting

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation



Useful Tools • <u>QR Code Generator</u> • <u>Lean Canvas Generator</u>