# Checklist For Starting a Hot Sauce Business

### **Business Planning**

- Identify target demographics
- Analyze competitor services
- Study local demand

#### **Product Development**

- Outline business objectives
- $\bigcirc$  Plan logistics and operations
- Forecast finances

#### **Legal Requirements**

- Establish supplier relationships
- $\bigcirc$  Decide on inventory range
- Set up inventory management

#### **Production Setup**

- Develop or procure software
- Ensure mobile compatibility
- Implement user-friendly interfaces

## Branding and Marketing

- Organize delivery methods
- Plan delivery routes
- $\bigcirc$  Hire drivers or delivery services

### Distribution

- Develop branding & marketing
- Launch promotional campaigns
- Engage via social media

## **Financial Management**

- Register the business
- $\bigcirc$  Obtain permits and licenses
- Ensure data protection compliance

#### Go-to Resources for Starting a Hot Sauce Business

#### Market Research

Statista

IBISWorld

• Euromonitor

- Safety Certification
- <u>ServSafe</u>
  - NSF International

#### **Business & Accounting**

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation



Useful Tools • <u>QR Code Generator</u> • <u>Lean Canvas Generator</u>