

Checklist For Starting a Home Staging Business

Business Planning

- Write a business plan
- Define target market
- Analyze local competition
- Set pricing structure

Legal Setup

- Register your business
- Obtain necessary licenses
- Purchase business insurance
- Draft client contracts

Financial Management

- Open a business bank account
- Set up accounting software
- Plan budget for inventory
- Establish billing system

Inventory Acquisition

- Purchase staging furniture
- Invest in quality decor items
- Secure storage space
- Manage inventory list

Marketing and Sales

- Create a company website
- Utilize social media platforms
- Develop a portfolio
- Network with real estate agents

Operations Management

- Develop staging process
- Schedule staging appointments
- Hire freelance assistants
- Track project timelines

Go-to Resources for Starting a Home Staging Business

Design Software

- [Canva](#)
- [Adobe Creative Suite](#)
- [SketchUp](#)

Project Management

- [Asana](#)
- [Trello](#)
- [Monday.com](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [QR Code Generator](#)
- [Domain Name Search Tool](#)

*All of the resources are clickable links