

Checklist For Starting a Home Decor Business

Business Planning

- Develop a business plan
- Define target market
- Choose business structure
- Determine business name

Finances and Funding

- Estimate startup costs
- Explore funding options
- Open a business bank account
- Set up accounting system

Product Development

- Source quality materials
- Design product line
- Create prototypes
- Plan inventory management

Brand and Marketing

- Design a logo
- Create a brand identity
- Develop a marketing strategy
- Launch a promotional campaign

Online Presence

- Register a domain name
- Build a professional website
- Optimize for SEO
- Set up social media profiles

Sales Channels

- Choose online platforms
- Set up an ecommerce store
- Plan for brick-and-mortar presence
- Attend trade shows

Legal and Compliance

- Obtain necessary licenses
- Understand zoning laws
- Draft return policies
- Register for taxes

Go-to Resources for Starting a Home Decor Business

Market Research

- [Google Trends](#)
- [Statista](#)
- [Pew Research](#)

E-commerce Platforms

- [Shopify](#)
- [BigCommerce](#)
- [WooCommerce](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Domain Name Search Tool](#)

*All of the resources are clickable links