

# Checklist For Starting a Handyman Business

## Business Planning

- Define services offered
- Identify target market
- Set pricing structure
- Plan business goals

## Legal Requirements

- Register business name
- Obtain business license
- Secure insurance
- Comply with local codes

## Tools and Equipment

- Inventory necessary tools
- Invest in quality equipment
- Consider vehicle needs
- Arrange storage solutions

## Marketing and Branding

- Create a business logo
- Develop a company website
- Produce business cards
- Leverage social media

## Financial Management

- Open a business bank account
- Set up accounting software
- Plan for taxes
- Manage cash flow

## Customer Management

- Choose a scheduling system
- Establish a communication channel
- Focus on customer service
- Gather feedback regularly

## Skills and Certification

- Acquire necessary certifications
- Update skills regularly
- Attend workshops
- Join professional organizations

## Go-to Resources for Starting a Handyman Business

### Scheduling Software

- [Calendly](#)
- [Acuity Scheduling](#)
- [Square Appointments](#)

### Marketing Tools

- [Canva](#)
- [Adobe Spark](#)
- [Mailchimp](#)

### Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

### Useful Tools

- [Invoice Generator](#)
- [Logo Generator](#)

\*All of the resources are clickable links