Checklist For Starting a Grocery Delivery Business

Market Research

- Identify target demographics
- Analyze competitor services
- Study local demand

Business Planning

- Outline business objectives
- \bigcirc Plan logistics and operations
- Forecast finances

Supplier and Inventory

- Establish supplier relationships
- \bigcirc Decide on inventory range
- Set up inventory management

Technology and Platform

- Develop or procure software
- Ensure mobile compatibility
- Implement user-friendly interfaces

Delivery Logistics

- Organize delivery methods
- Plan delivery routes
- \bigcirc Hire drivers or delivery services

Marketing and Customers

- Develop branding & marketing
- Launch promotional campaigns
- Engage via social media

Legal and Compliance

- \bigcirc Register the business
- \bigcirc Obtain permits and licenses
- Ensure data protection compliance

Go-to Resources for Starting a Grocery Delivery Business

Route Optimization

- Route4Me
- OptimoRoute
- OnFleet

- Inventory Management
- <u>Sortly</u>
 <u>Zoho Inventory</u>
- NetSuite
 - uite
- **Business & Accounting**
- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation



Useful Tools

 Invoice Generator
 SWOT Analysis Generator