Checklist For Starting a **Greenhouse Business**

Market Research

- Oldentify target markets
- Analyze competitor strategies
- Know consumer preferences

Resource Management

- O Source quality seeds and plants
- Secure water supply and systems
- Implement sustainable practices

Business Planning

- O Develop a detailed business plan
- O Decide on production focus
- O Set achievable business goals

Technology and Equipment

- O Invest in climate control systems
- Acquire tools
- Ouse automation for efficiency

Legal and Regulatory

- Register your business
- Obtain permits and licenses
- Comply with regulations

Sales and Marketing

- O Develop branding and packaging
- Create a marketing strategy
- Establish sales channels

Location and Construction

- O Choose an ideal location
- O Design greenhouse layout
- Construct greenhouse structures

Go-to Resources for Starting a Greenhouse Business

Agricultural Suppliers

Greenhouse Management

Johnny's Selected Seeds

- Burpee Seeds
- Agrilyst HortiMaX
- Greenhouse Megastore
- CropKing

Business & Accounting

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation



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