

Checklist For Starting a Go-Kart Business

Business Planning

- Define business model
- Conduct market research
- Develop a business plan
- Choose a business name

Legal Requirements

- Register the business
- Obtain necessary licenses
- Secure liability insurance
- Comply with safety regulations

Location and Setup

- Choose a suitable location
- Design track layout
- Acquire go-karts and equipment
- Install safety features

Operations Planning

- Develop operational policies
- Set pricing structure
- Plan staff requirements
- Establish maintenance routines

Marketing and Promotion

- Create a branding strategy
- Develop a marketing plan
- Launch a website
- Engage on social media

Financial Management

- Set up accounting system
- Plan budget and expenses
- Monitor cash flow
- Secure financing if needed

Go-to Resources for Starting a Go-Kart Business

Marketing Tools

- [Google Ads](#)
- [Facebook Business](#)
- [Canva](#)

Safety & Compliance

- [OSHA](#)
- [CPSC](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Lean Canvas Generator](#)

*All of the resources are clickable links