

Checklist For Starting a Glitter Business

Market Research

- Identify target markets
- Analyze competitors
- Determine pricing strategy

Business Plan

- Define business objectives
- Outline product offerings
- Plan marketing strategies

Product Development

- Select glitter types
- Source materials
- Test product quality

Legal and Administrative

- Register business name
- Obtain necessary licenses
- Set up tax accounts

Branding and Marketing

- Design brand logo
- Develop a website
- Plan promotional activities

Sales Channels

- Establish online store
- Contact local retailers
- Attend craft fairs

Production and Logistics

- Setup workspace
- Organize supply chain
- Plan order fulfillment

Go-to Resources for Starting a Glitter Business

E-commerce Platform

- [Shopify](#)
- [BigCommerce](#)
- [WooCommerce](#)

Marketing Tools

- [HubSpot](#)
- [Mailchimp](#)
- [Hootsuite](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [QR Code Generator](#)
- [Logo Generator](#)

*All of the resources are clickable links