

Checklist For Starting a Glamping Business

Research and Concept

- Identify target audience
- Research competition
- Choose a niche theme
- Set clear objectives

Business Planning

- Develop a business plan
- Plan financials and budget
- Establish a pricing strategy
- Outline operational processes

Location and Legal

- Secure a scenic location
- Obtain necessary permits
- Register the business
- Ensure compliance with laws

Site Development

- Design site layout
- Construct glamping units
- Install necessary utilities
- Create communal areas

Amenities and Services

- Offer unique accommodations
- Provide essential amenities
- Plan guest activities
- Partner with local businesses

Marketing and Branding

- Build a brand identity
- Develop a marketing strategy
- Launch a website
- Utilize social media

Booking and Management

- Implement a reservation system
- Set up guest management tools
- Train staff on customer service
- Monitor feedback and reviews

Go-to Resources for Starting a Glamping Business

Design and Construction

- [Glamping Hub](#)
- [Autodesk](#)
- [SketchUp](#)

Accommodation

- [CanvasCamp](#)
- [EcoStructures](#)
- [Lotus Belle Tents](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Lean Canvas Generator](#)
- [Logo Generator](#)

*All of the resources are clickable links