

Checklist For Starting a Gift Wrapping Business

Business Plan Development

- Define business scope
- Identify target market
- Set pricing strategies
- Plan marketing approaches

Legal and Administrative

- Register the business
- Obtain necessary licenses
- Open a business bank account
- Set up accounting system

Workspace Preparation

- Choose a location
- Setup workspace layout
- Acquire furniture and fixtures
- Ensure sufficient lighting

Materials and Supply

- Purchase wrapping paper
- Stock up on ribbons and bows
- Acquire scissors and tape
- Invest in embellishments

Skill Development

- Practice various techniques
- Stay updated with trends
- Attend workshops or classes
- Create a portfolio

Marketing and Branding

- Develop a brand identity
- Launch a website
- Utilize social media
- Offer promotional deals

Go-to Resources for Starting a Gift Wrapping Business

Wrapping Techniques

- [Pinterest](#)
- [Instagram](#)
- [YouTube](#)

Supply Vendors

- [Paper Mart](#)
- [Uline](#)
- [Nashville Wraps](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Domain Name Search Tool](#)

*All of the resources are clickable links