

Checklist For Starting a Gift Basket Business

Business Planning

- Define niche and target market
- Develop a business model
- Write a detailed business plan

Legal Requirements

- Register your business
- Obtain licenses and permits
- Understand tax obligations

Financial Setup

- Open a business bank account
- Set up an accounting system
- Plan initial budget and funding

Sourcing Products

- Choose reliable suppliers
- Select high-quality products
- Negotiate purchase terms

Design and Packaging

- Develop a range of basket themes
- Invest in attractive materials
- Create sample baskets for marketing

Marketing and Sales

- Build an e-commerce website
- Utilize social media for promotion
- Network with corporate clients

Operations and Fulfillment

- Set up a workspace
- Plan inventory and storage
- Organize delivery logistics

Go-to Resources for Starting a Gift Basket Business

Sourcing and Supplies

- [Alibaba](#)
- [Etsy Wholesale](#)
- [Uline](#)

Marketing Tools

- [Shopify](#)
- [BigCommerce](#)
- [Buffer](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [QR Code Generator](#)
- [Lean Canvas Generator](#)

*All of the resources are clickable links