

Checklist For Starting a Gardening Business

Business Planning

- Define business scope
- Conduct market research
- Write a business plan

Legal Requirements

- Register the business
- Obtain necessary licenses
- Purchase insurance

Financial Management

- Set up a business bank account
- Arrange funding if needed
- Plan a budget

Tools and Equipment

- Purchase gardening tools
- Invest in safety gear
- Consider transportation needs

Marketing and Sales

- Develop a brand identity
- Create promotional materials
- Establish an online presence

Operations Management

- Organize a workspace
- Develop service protocols
- Schedule client appointments

Staffing

- Hire skilled gardeners
- Train staff
- Manage payroll

Go-to Resources for Starting a Gardening Business

Gardening Knowledge

- [MasterClass](#)
- [Udemy](#)
- [Gardeners Guild](#)

Operational Tools

- [Calendly](#)
- [Doodle](#)
- [Asana](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Invoice Generator](#)
- [Domain Name Search](#)

*All of the resources are clickable links