

# Checklist For Starting a Funeral Home

## Research and Planning

- Assess local market needs
- Analyze competition
- Identify potential services
- Develop a business strategy

## Licenses and Permits

- Secure a funeral director license
- Obtain business operation licenses
- Comply with health regulations
- Register with state and agencies

## Setup and Financing

- Draft a detailed business plan
- Explore financing options
- Choose a suitable location
- Purchase insurance policies

## Facility Preparation

- Purchase or lease a facility
- Design interior spaces
- Acquire necessary equipment
- Ensure ADA compliance

## Recruitment and Training

- Hire experienced staff
- Provide professional training
- Establish a compassionate service
- Implement ongoing education

## Development and Pricing

- Design service packages
- Set competitive pricing structures
- Offer personalized services
- Prepare pre-need arrangements

## Marketing and Community

- Develop a marketing plan
- Create a website and online presence
- Engage with community
- Conduct outreach programs

## Go-to Resources for Starting a Funeral Home

### Associations

- [NFDA](#)
- [ICCFA](#)
- [CANA](#)

### Management Software

- [Passare](#)
- [Funeral Director's Choice](#)
- [Halcyon](#)

### Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

### Useful Tools

- [SWOT Analysis Generator](#)
- [Lean Canvas Generator](#)

\*All of the resources are clickable links