

Checklist For Starting a Freelance Writing Business

Define Your Niche

- Identify your interests
- Research market demand
- Analyze competition
- Select a profitable niche

Set Up Your Business

- Choose a business name
- Register your business
- Open a business bank account
- Set up accounting

Create an Online Presence

- Build a professional website
- Optimize for SEO
- Set up social media profiles
- Start a blog

Develop Your Portfolio

- Gather your best samples
- Create new pieces
- Organize by niche
- Highlight testimonials

Set Your Rates

- Research industry standards
- Consider your experience
- Adjust for services offered
- Prepare rate sheets

Marketing and Outreach

- Develop a marketing plan
- Network with other writers
- Join freelance platforms
- Contact potential clients

Legal and Administrative

- Understand copyright laws
- Draft client contracts
- Decide on payment methods
- Maintain records

Go-to Resources for Starting a Freelance Writing Business

SEO Tools

- [Semrush](#)
- [Ahrefs](#)
- [Keyword Planner](#)

Freelance Platforms

- [Upwork](#)
- [Freelancer](#)
- [Fiverr](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Invoice Generator](#)
- [Logo Generator](#)

*All of the resources are clickable links