

Checklist For Starting a Franchise Business

Research and Evaluation

- Identify industry interest
- Evaluate franchise options
- Consider market demand
- Analyze competitor landscape

Franchise Agreement

- Understand franchise fees
- Review legal documents
- Seek legal counsel
- Acknowledge territorial rights

Financial Planning

- Estimate total investment
- Prepare financing options
- Project cash flow
- Plan for ongoing fees

Location and Setup

- Select optimal location
- Negotiate lease terms
- Design layout according to brand
- Purchase necessary equipment

Training and Support

- Attend franchisor training
- Set up support systems
- Hire qualified staff
- Establish operational guidelines

Marketing and Branding

- Adhere to brand guidelines
- Implement marketing strategies
- Plan grand opening event
- Engage local community

Compliance and Standards

- Follow operational standards
- Ensure quality control
- Regular audits by franchisor
- Maintain health and safety standards

Go-to Resources for Starting a Franchise Business

Franchise Research

- [Franchise Business Review](#)
- [Franchise Direct](#)
- [Franchise Gator](#)

Location Analysis

- [ESRI](#)
- [Buxton](#)
- [SiteZeus](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Lean Canvas Generator](#)
- [QR Code Generator](#)

*All of the resources are clickable links