

Checklist For Starting a Food Delivery Business

Business Model and Planning

- Choose business model
- Research target market
- Analyze competitors
- Develop business plan
- Set pricing structure

Licensing and Compliance

- Register business name
- Obtain food service license
- Secure health department permit
- Ensure vehicle compliance
- Arrange insurance coverage

Technology and Platform

- Develop or acquire app
- Set up website
- Implement payment systems
- Choose software for logistics
- Integrate customer support tools

Menu and Supplier Setup

- Design delivery menu
- Partner with local restaurants
- Secure agreements with suppliers
- Ensure quality control
- Plan menu updates

Marketing and Outreach

- Develop a branding strategy
- Launch marketing campaigns
- Engage on social media
- Collaborate with influencers
- Offer promotions and discounts

Logistics and Delivery

- Acquire delivery fleet
- Train delivery personnel
- Optimize delivery routes
- Implement tracking systems
- Establish customer feedback loop

Go-to Resources for Starting a Food Delivery Business

Logistics Management

- [Onfleet](#)
- [Route4Me](#)

Platform Development

- [ChowNow](#)
- [Toast](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Invoice Generator](#)
- [Lean Canvas Generator](#)

*All of the resources are clickable links