

Checklist For Starting a Flooring Business

Research and Planning

- Analyze local market demand
- Identify potential customer segments
- Study competitors' offerings
- Develop a detailed business plan
- Choose a catchy business name

Equipment and Tools

- Purchase installation tools
- Acquire flooring machinery
- Invest in safety equipment
- Set up a delivery system
- Maintain equipment regularly

Legal and Compliance

- Register the business entity
- Obtain licenses and permits
- Secure liability and insurance
- Comply with building codes
- Register for taxes

Marketing

- Develop a strong brand identity
- Create professional marketing materials
- Build an informative website
- Use social media for promotions
- Offer introductory discounts

Location and Showroom

- Select a suitable location
- Design a showroom layout
- Ensure adequate storage space
- Invest in showroom decor
- Arrange for access and visibility

Operations and Team

- Hire experienced installers
- Train staff on latest techniques
- Set up efficient job scheduling
- Implement quality control processes
- Focus on customer service excellence

Supply Chain Management

- Establish relationships with suppliers
- Choose quality material offerings
- Negotiate pricing and terms
- Maintain a diverse inventory
- Implement inventory management

Go-to Resources for Starting a Flooring Business

Project Management

- [Trello](#)
- [Asana](#)
- [Monday.com](#)

Website Tools

- [Wix](#)
- [Squarespace](#)
- [WordPress](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Domain Name Search](#)
- [QR Code Generator](#)

*All of the resources are clickable links