# Checklist For Starting a Fish Farming Business

## O Research market demand

- O Define business model
- O Develop business plan
- O Set realistic goals
- O Select fish species

## **Legal Requirements**

- Register business
- Obtain necessary permits
- O Understand regulations
- O Secure water rights
- O Implement biosecurity measures

## **Site Selection**

- O Assess water source quality
- Analyze soil composition
- O Ensure adequate space
- O Plan for expansion
- O Consider accessibility

## **Setup and Equipment**

- O Construct ponds or tanks
- O Install water management systems
- O Purchase aeration equipment
- O Setup feeding mechanisms
- O Implement monitoring tools

### **Fish Health and Stocking**

- O Source quality seed
- O Plan stocking density
- O Implement feeding schedule
- Arrange for regular vet checks

## **Operation Management**

- Train staff adequately
- O Develop operation protocols
- O Schedule routine maintenance
- O Monitor water quality
- O Manage waste disposal

## Marketing and Sales

- O Develop branding
- O Create marketing materials
- O Plan distribution channels
- O Set pricing strategies
- O Establish customer relations

## Go-to Resources for Starting a Fish Farming Business

#### Market Research

#### Semrush

#### Google Analytics

#### MarketResearch.com

#### Aquaculture Associations

- World Aquaculture Society
- Aquaculture Stewardship Council

#### **Business & Accounting**

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation



Lean Canvas Generator
Logo Generator

