

Checklist For Starting a Farmer's Market

Feasibility and Planning

- Conduct interest surveys
- Research local market demands
- Develop a business model

Financial Setup

- Establish a budget
- Open a bank account
- Plan for insurance coverage

Location Selection

- Identify potential sites
- Negotiate site usage terms
- Ensure accessibility and visibility

Marketing and Promotion

- Create a brand identity
- Develop marketing materials
- Utilize social media and local media

Legal and Regulatory

- Register a business or nonprofit
- Obtain necessary permits
- Understand health regulations

Operational Planning

- Schedule market days and hours
- Plan for utilities and amenities
- Implement waste management

Vendor Management

- Recruit local farmers and artisans
- Set vendor guidelines and fees
- Organize layout and logistics

Go-to Resources for Starting a Farmer's Market

Market Management

- [ManageMyMarket](#)
- [Local Food Marketplace](#)
- [Marketspread](#)

Business Networking

- [Chamber of Commerce](#)
- [Local Harvest](#)
- [Farmers Market Coalition](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Invoice Generator](#)
- [Domain Name Search](#)

*All of the resources are clickable links