

Checklist For Starting a Donut Shop

Business Planning

- Conduct market research
- Define your donut menu
- Create a business plan
- Set pricing strategies

Legal and Financial

- Register your business
- Obtain necessary permits
- Open a business bank account
- Set up accounting systems

Location and Space

- Choose a high-traffic location
- Lease or purchase property
- Design kitchen and counter area
- Ensure compliance with health codes

Equipment and Supplies

- Purchase baking equipment
- Buy initial inventory
- Set up display cases
- Acquire food safety tools

Staffing

- Hire skilled bakers
- Recruit front-of-house staff
- Train employees on food safety
- Develop shift schedules

Marketing and Branding

- Design a memorable logo
- Develop a marketing plan
- Launch a promotional website
- Engage on social media

Day-to-Day Operations

- Implement POS systems
- Manage inventory
- Ensure quality control
- Handle customer service

Go-to Resources for Starting a Donut Shop

Inventory Management

- [Sortly](#)
- [Cin7](#)
- [Zoho Inventory](#)

POS Systems

- [Square](#)
- [Shopify POS](#)
- [Toast](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Domain Name Search Tool](#)

*All of the resources are clickable links