

Checklist For Starting a Doggy Daycare

Business Planning

- Conduct market research
- Define services offered
- Create a business plan
- Set pricing structure

Legal Requirements

- Register the business
- Obtain necessary licenses
- Comply with local zoning laws
- Secure liability insurance

Location and Facilities

- Choose a suitable location
- Design play and rest areas
- Ensure adequate ventilation
- Install safety features

Staffing and Training

- Hire experienced staff
- Conduct staff training
- Define staff responsibilities
- Establish emergency protocols

Health and Safety

- Develop vaccination policies
- Set up health screening
- Plan for regular cleaning
- Prepare first aid kits

Marketing

- Build a website
- Implement online booking
- Develop promotional materials
- Organize community events

Operations Management

- Purchase necessary supplies
- Implement a scheduling system
- Establish check-in/out procedures
- Set up client communication

Go-to Resources for Starting a Doggy Daycare

Booking Systems

- [Time To Pet](#)
- [Gingr](#)
- [ProPet](#)

Marketing Tools

- [Canva](#)
- [Mailchimp](#)
- [Hootsuite](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [QR Code Generator](#)

*All of the resources are clickable links