

# Checklist For Starting a Dog Walking Business

## Market Analysis

- Identify potential client base
- Study local competition
- Assess pricing models
- Determine service area
- Gauge demand for extra services

## Business Planning

- Develop a detailed business plan
- Establish financial goals
- Choose a business structure
- Use Lean Canvas Generator
- Plan for growth and scalability

## Legal and Insurance

- Obtain permits and licenses
- Register the business name
- Purchase liability insurance
- Draft client service agreements
- Understand pet custody laws

## Operational Setup

- Choose a scheduling system
- Set up payment methods
- Organize client and pet records
- Acquire dog walking gear
- Implement safety protocols

## Marketing and Branding

- Create a compelling brand identity
- Build a professional website
- Utilize social media for promotion
- Design business cards and flyers
- Network with local pet businesses

## Client Relations

- Develop service policies
- Provide clear communication
- Offer flexible scheduling
- Maintain high service standards
- Gather and act on client feedback

## Go-to Resources for Starting a Dog Breeding Business

### Safety and Training

- [Pet Tech](#)
- [DogTec](#)

### Management Tools

- [Time To Pet](#)
- [Pet Sitter Plus](#)

### Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

### Useful Tools

- [Lean Canvas Generator](#)
- [Logo Generator](#)

\*All of the resources are clickable links