

Checklist For Starting a Dog Breeding Business

Research and Planning

- Understand breed specifics
- Study market demand
- Identify target customers
- Develop a business plan
- Budget planning

Legal Requirements

- Obtain necessary licenses
- Register business name
- Understand animal welfare laws
- Get liability insurance
- Set up contracts

Facility Setup

- Choose suitable location
- Design kennel areas
- Ensure proper ventilation
- Setup quarantine area
- Purchase equipment

Breeding Management

- Select healthy breeds
- Genetic health testing
- Record keeping system
- Establish breeding protocol
- Plan veterinary care

Marketing and Sales

- Create a website
- Utilize social media
- Attend dog shows
- Network with veterinarians
- Set pricing strategy

Customer Relations

- Develop customer policies
- Provide purchase contracts
- Offer health guarantees
- Create care packages
- Establish support channel

Go-to Resources for Starting a Dog Breeding Business

Breeding and Veterinary

- [Breeders Assistant](#)
- [Vetstoria](#)

Market Research

- [Google Trends](#)
- [IBISWorld](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Domain Name Search Tool](#)
- [Logo Generator](#)

*All of the resources are clickable links