# **Checklist For Starting** a **Distillery**

## **Business Plan Development**

- Market analysis
- Financial projections
- O Product line planning
- Branding strategy

## **Legal Requirements**

- Obtain federal permit
- Secure state licenses
- Register business
- Trademark protection

# **Location and Equipment**

- Choose a suitable location
- O Purchase distilling equipment
- Setup storage facilities
- Ensure zoning compliance

# **Production Planning**

- Source raw materials
- O Develop recipes
- O Plan production schedule
- Safety protocols

## **Distribution and Sales**

- Establish distribution channels
- Direct sales strategy
- Export considerations
- E-commerce setup

# **Marketing and Promotion**

- O Develop a brand identity
- O Create promotional materials
- Attend industry events
- Launch social media campaigns

### Go-to Resources for Starting a Distillery

#### **Equipment Suppliers**

- StillDragon
- Hillbilly Stills
- Vendome Copper

#### **Ingredient Suppliers**

- BSG CraftBrewing
- Malt Products Corporation
- Lallemand Brewing

#### **Business & Accounting**

- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation



Logo Generator
SWOT Analysis Generator

