

Checklist For Starting a Daycare Business

Research and Planning

- Understand local demand
- Analyze competitor services
- Define your value proposition
- Plan your business model
- Conduct a SWOT analysis

Business Registration

- Choose a business name
- Register your business
- Obtain an EIN
- Register for state taxes
- Open a business bank account

Licensing and Compliance

- Meet state licensing requirements
- Pass health and safety inspections
- Obtain liability insurance
- Implement child safety protocols
- Prepare emergency procedures

Facility Preparation

- Choose a safe location
- Design child-friendly spaces
- Purchase necessary equipment
- Ensure ADA compliance
- Secure outdoor play areas

Staffing and Training

- Hire qualified staff
- Conduct background checks
- Provide child care training
- Certify in CPR and First Aid
- Set staff-to-child ratios

Program Development

- Develop educational programs
- Plan daily activities
- Integrate special needs resources
- Establish routines
- Set nutritional guidelines

Marketing and Enrollment

- Create marketing materials
- Build a website
- Offer tours and open houses
- Set pricing structure
- Enroll children

Go-to Resources for Starting a Daycare Business

Child Care Management

- [Brightwheel](#)
- [Procare Solutions](#)
- [Kangarootime](#)

Supplies and Toys

- [Lakeshore Learning](#)
- [Discount School Supply](#)
- [Kaplan Early Learning](#)

Business & Accounting Services

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [QR Code Generator](#)
- [SWOT Analysis Generator](#)

*All of the resources are clickable links