Checklist For Starting a Cryptocurrency Business

Market Research Partnerships and Network Build partnerships Analyze the market O Define your business model Connect with other crypto businesses O Join blockchain associations Oldentify customer base Study competitors and trends Establish banking relationships **Legal Compliance Brand and Marketing** Understand regulations Create a strong brand identity Obtain necessary licenses O Develop a digital marketing strategy Consult with legal experts O Set up a professional website O Set up a compliance framework Engage on social media platforms **Technology Setup Support and Education** O Develop or acquire technology Set up customer support channels Ensure cybersecurity measures Offer educational resources Implement transaction monitoring Implement user-friendly interfaces Set up wallet and exchange software Provide transparency **Funding and Financial** O Develop a detailed business plan Secure funding O Set up accounting and financial systems Plan for tax compliance

Go-to Resources for Starting a Cryptocurrency Business

Cryptocurrency Platforms

Regulatory and Legal

Business & Accounting

- Coinbase
- Binance
- Kraken

- Coin Center
- Blockchain Association
- ZenBusiness
- Northwest Registered Agent
- FreshBooks
- MyCorporation



Lean Canvas Generator
SWOT Analysis Generator

