

Checklist For Starting a Cricut Business

Market Research

- Identify target market
- Analyze competitor pricing
- Determine popular products
- Gather customer preferences

Business Plan Development

- Define business objectives
- Outline operational processes
- Project financials
- Set marketing strategies

Legal and Administrative

- Register business name
- Obtain necessary licenses
- Set up tax IDs
- Understand zoning laws

Workspace Preparation

- Secure crafting space
- Organize storage solutions
- Ensure adequate lighting
- Maintain a clean environment

Equipment and Supplies

- Purchase Cricut machine(s)
- Stock up on materials
- Acquire additional tools
- Invest in quality software

Product Development

- Design product prototypes
- Test product quality
- Price products appropriately
- Create product catalog

Marketing and Sales

- Develop a brand identity
- Launch a business website
- Utilize social media
- Offer promotions and discounts

Go-to Resources for Starting a Cricut Business

Design Software

- [Adobe Illustrator](#)
- [CorelDRAW](#)
- [Inkscape](#)

E-commerce Platforms

- [Etsy](#)
- [Shopify](#)
- [Big Cartel](#)

Business & Accounting

- [ZenBusiness](#)
- [Northwest Registered Agent](#)
- [FreshBooks](#)
- [MyCorporation](#)

Useful Tools

- [Logo Generator](#)
- [Domain Name Search](#)

*All of the resources are clickable links